



Seven sectors. Seven conversations. ONE SHARED TRANSITION

AI-SECRETT webinar series
23 October – 10 November 2026



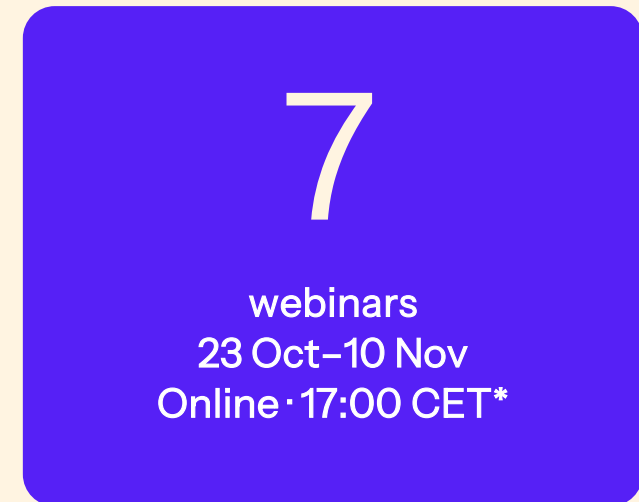
A month of ideas. A series built for action.

[AI-SECRETT](#) joins the [European AI Innovation Month](#) with seven free online webinars exploring how artificial intelligence can support Europe's digital, green and social transitions.

Each session brings the conversation into a real sector, connecting AI with the people, skills and decisions that will shape its responsible adoption.

[Explore the full programme](#)

*The first webinar takes place at 17:00 CEST.



Choose your sector. Join the conversation.

All sessions are online and free to attend.

01	NON-TOURISTIC SERVICES	23 OCTOBER	REGISTER
02	HOUSING	27 OCTOBER	REGISTER
03	MANUFACTURING	29 OCTOBER	REGISTER
04	CULTURAL & CREATIVE SECTORS	2 NOVEMBER	REGISTER
05	AGRI-FOOD	4 NOVEMBER	REGISTER
06	ENERGY & ENVIRONMENT	6 NOVEMBER	REGISTER
07	TRANSPORT & MOBILITY	10 NOVEMBER	REGISTER

WEBINAR 01 OF 07 · NON-TOURISTIC SERVICES

AI and creativity in non-touristic services

Digital, green and social transitions in everyday services

23 OCTOBER · 17:00–18:00 CEST

Peter Voelk & Letizia Sgalambro · TÜV Thüringen Italia
Matteo Sirizzotti · Cognito

How can AI improve everyday services without leaving people behind?

Explore its role across service design and delivery, from rapid prototyping to accessible, accountable support.

Join the service conversation

01

REIMAGINE EVERYDAY SERVICES

- Service design and delivery
- Accessibility and human assistance
- Governance, trust and sustainability

WEBINAR 02 OF 07 · HOUSING

02

AI and creativity in housing

Digital, green and social transitions in Europe's homes

27 OCTOBER · 17:00–18:00 CET

Elena Silvestrini & Marta Anducas
The Lisbon Council

Where can AI genuinely help Europe respond to affordable housing shortages, ageing buildings and the need for a fair energy transition?

Join a practical conversation centred on people and real housing priorities.

Take part in the housing debate

SHAPE BETTER HOMES

- Affordable and sustainable homes
- Responsible digitalisation
- Skills for the future housing workforce

WEBINAR 03 OF 07 · MANUFACTURING

AI and creativity in manufacturing

Digital, green and social transitions in European industry

29 OCTOBER · 17:00–18:00 CET

Chema Segovia
Culturalink

AI can support process improvement, product development and resource efficiency. This webinar asks how industry can combine technology with worker knowledge and prepare people for connected digital, environmental and organisational change.

Bring AI into real production

03

BUILD SMARTER INDUSTRY

- Smarter production and maintenance
- Resource efficiency
- Worker knowledge and participation

WEBINAR 04 OF 07 · CULTURAL & CREATIVE SECTORS

AI and creativity in cultural and creative sectors

Digital, green and social transitions in cultural practice

2 NOVEMBER · 17:00–18:00 CET

Pau Rausell Köster, Jordi Sanjuán & Francesc Felipe
Econcult · Universitat de València

AI is changing how culture is created, shared and discovered. Explore its potential alongside the questions that matter: rights, fair remuneration, cultural diversity, access and the conditions of creative work.

Join the cultural conversation

04

CREATE CULTURE'S NEXT CHAPTER

- Creative practice and accessibility
- Rights and fair remuneration
- Cultural diversity and public value

WEBINAR 05 OF 07 · AGRI-FOOD

AI and creativity in agri-food

Digital, green and social transitions across food systems

4 NOVEMBER · 17:00–18:00 CET

Andreas Almpanis
JOIST Innovation Park

From forecasting and disease alerts to traceability and waste reduction, AI can expand the options available to agri-food professionals. Discover how local knowledge and human judgement keep those decisions grounded.

Explore AI across the food chain

05

GROW RESILIENT FOOD SYSTEMS

- Decisions across the value chain
- Local knowledge and human judgement
- Inclusive and resilient adoption

WEBINAR 06 OF 07 · ENERGY & ENVIRONMENT

AI and creativity in energy and environment

Digital, green and social transitions in connected systems

6 NOVEMBER · 17:00–18:00 CET

Catalina Bohórquez
CINK Venturing SL

AI is becoming part of Europe's critical energy and environmental infrastructure. The sector now needs professionals who can combine technical knowledge with governance, sustainability and creative systems thinking.

Prepare for responsible energy AI

06

GOVERN CRITICAL AI RESPONSIBLY

- Critical infrastructure and the AI Act
- Digital sustainability
- Governance and human oversight

WEBINAR 07 OF 07 · TRANSPORT & MOBILITY

AI and creativity in transport and mobility

Digital, green and social transitions in European mobility

10 NOVEMBER · 17:00–18:00 CET

Korina Kominou
INESC TEC

How can AI help create more responsive mobility services while improving access, working conditions and territorial cohesion?

Connect network innovation with the real needs of passengers, workers and communities.

Help shape inclusive mobility

07

MOVE EUROPE FORWARD

- Network planning and maintenance
- Inclusive mobility services
- Skills, work and territorial access

Seven webinars. One place to start.

Explore the programme, choose the conversations that matter to your sector and register through the direct links in this dossier.

Explore the project

aisecrett.eu/aimonth

